



## What is WWiB...

Whatcom Women in Business provides regular opportunities for members and guests to mentor for personal and professional growth. WWiB is comprised of business owners and upper level managers. The membership is interested in developing and maintaining proactive roles within the association and the community at large. Through teaching, learning, leadership and peer support we strive to exemplify and promote the three areas we honor - leadership, professionalism and mentoring.

WWiB was established in 1978, and is one of the oldest and most encompassing network/referral sources for business women.

The organization supports and promotes education by offering educational scholarships each year to head of household women desiring to further their education.

The organization's main event each year is the WWiB Whatcom Professional Woman of the Year Banquet held each October. The event has grown in recognition and stature over the years and draws over 300 people who come to honor the communities' professional women.

## Why WWiB...

Whatcom Women in Business provides a broad range of activities for women professionals in all phases of their careers. Meetings and special events are designed to encourage active participation of all members, to develop business skills and to network with colleagues.

## Where...

WWiB meets for:

Dinner at 6:00pm every 4th Tuesday

We move our meetings for a variety of reasons, check our website for upcoming locations/dates.

**[www.wwib.org](http://www.wwib.org)**

Often our meetings offer a round table discussion which gives opportunities to brainstorm, problem solve and network: e.g. employee issues, marketing and customer relations, etc.. Shop talks are also part of our meetings. These are informative sessions given by a member to promote her business, help acquire productive resources, leads and referrals. We also include a wide variety of guest speakers. These speakers are invited to share information and skills regarding their area of expertise. Some topics covered are: taxes, Whatcom County economy, retirement, business planning and marketing.

## Eligibility...

WWiB is comprised of a diverse and dynamic group of women committed to excellence in their respective professions. A unique feature of WWiB is the limitation of members to no more than 3 members in each business category.

- At least 55% of the body of the association must either own their own businesses or hold a top management or executive position with a business / corporation.
- 45% of the membership may consist of people in supervisory positions.
- A minimum of one year in your current position and/or business is required.

## Membership Benefits

- Community's oldest and most encompassing network referral group of women from a wide range of businesses.
- Mentoring other women through scholarships for continuing education.
- Promote women in business through our monthly meetings by providing guest speakers on topics relevant to our world.
- Emphasis on creating a fun and energized environment where camaraderie and partnership can be developed.
- Increased stature and business credibility.
- Mentoring other women in start up business.

# Mission Statement

Whatcom Women in Business is comprised of business owners and managers developing and maintaining proactive role models within the association and the community at large. Through teaching, learning, leadership and peer support, we strive to exemplify and promote the three areas we honor - leadership, professionalism and mentoring.

## **Goal 1 - To enhance the organization's credibility and stature in the community.**

We will actively promote a positive image of the organization through a strong public relations effort. The organization's unique features, accomplishments and benefits of membership will be promoted throughout the community. Increased visibility in the media and community events will be emphasized to raise public awareness of the organization and foster its increased stature and credibility.

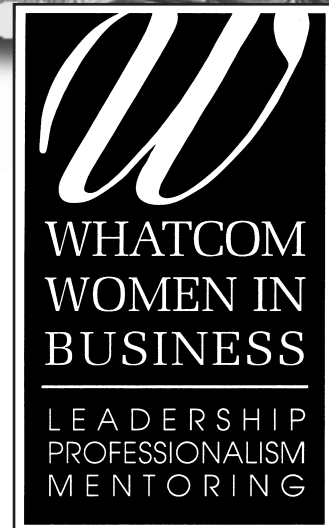
## **Goal 2 - To meet the professional needs of all members.**

WWiB will focus on addressing the professional needs of all members. The organization will strive to be the largest and most encompassing network/referral resource for business and professional women in the community. As such, it will provide a broad range of activities for woman professionals in all phases of their careers. Meetings and special events will be designed to encourage active participation and involvement of all members, thus enabling them to become professionally revitalized, to develop knowledge and skills, and to network with colleagues. Emphasis will be placed on developing camaraderie, cohesiveness, and partnerships with one another. On-going organization support and hospitality will be provided to all members.

## **Goal 3 - To strengthen and broaden membership.**

We will be committed to strengthening and broadening our membership in order to increase available networking/referral resources within the organization. In an effort to expand membership, key women representing various areas of the business community, who are recognized as leaders in their fields, will be targeted for new membership.

*Whatcom Women in Business*  
P.O. Box 1773  
Bellingham, WA 98227



# Membership Information

Mailing Address:  
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